

組織コミュニケーション百科事典 The International Encyclopedia of Organizational Communication

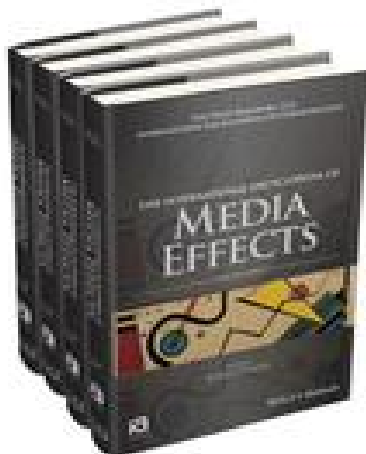
Series: *Wiley Blackwell International Encyclopedias of Communication*
Edited by **CRAIG SCOTT & LAURIE LEWIS**, Rutgers' School
of Communication and Information

2017年2月出版 2952ページ 定価 ¥140,810
2017年5月31日までの出版記念特価 ¥113,350

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- Examines organization communication across a range of contexts, including NGOs, global corporations, community cooperatives, profit and non-profit organizations, formal and informal collectives, virtual work, and more
- Features topics ranging from leader-follower communication, negotiation and bargaining and organizational culture to the appropriation of communication technologies, emergence of inter-organizational networks, and hidden forms of work and organization
- Offers an unprecedented level of authority and diverse perspectives, with contributions from leading international experts in their associated fields
- Part of The Wiley Blackwell-ICA International Encyclopedias of Communication series, published in conjunction with the International Communication Association

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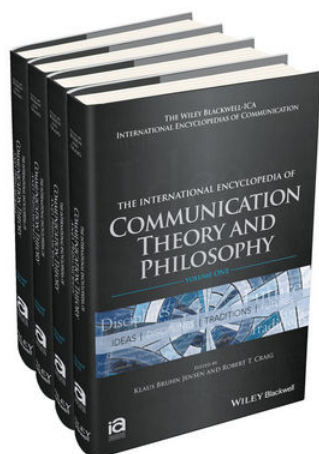
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- Offers invaluable insights to for students, scholars and professionals studying and working in related fields, and will stimulate new scholarship in emerging fields such as the Internet, Social Media and Mobile Communication
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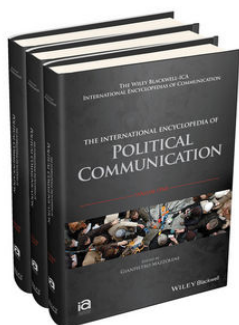
Edited by Klaus Bruhn Jensen, Robert T. Craig, Jefferson
D. Pooley & Eric W. Rothenbuhler

2016年10月出版 2368ページ 定価 ¥113,350

The International Encyclopedia of Communication Theory and Philosophy is the definitive single-source reference work on the subject, with state-of-the-art and in-depth scholarly reflection on key issues from leading international experts. It is available both online and in print.

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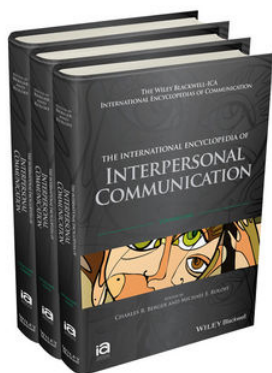
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2015年12月出版 1800ページ 定価 ¥105,380

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対人コミュニケーション百科事典 The International Encyclopedia of Interpersonal Communication 3 Volume Set

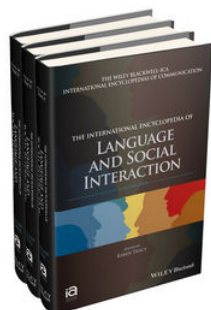
Editor-in-Chief: **Charles R. Berger & Michael E. Roloff**
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Caughlin & Denise Solomon**

2016年1月出版 2048ページ 定価 ¥110,700

The International Encyclopedia of Interpersonal Communication presents a comprehensive overview of the theories, concepts and processes that interpersonal communication researchers use to explain a wide variety of social interaction phenomena.

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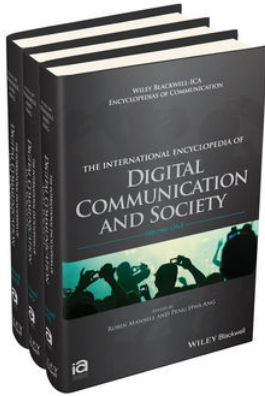
2015年出版 1660ページ 定価 ¥105,380

The International Encyclopedia of Language and Social Interaction is an invaluable reference work featuring contributions from leading global scholars, available both online and as a three-volume print set.

- The definitive international reference work on a topic of major and increasing importance, in a new series of sub-disciplinary international encyclopedias
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- Successfully brings into a single source, explication of all of the fascinating and ground-breaking
- Language and Social Interaction work developing globally and across subjects
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2015年2月出版 1296ページ 定価 ¥108.920

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