



最近の変化と今後の動向を探索する包括的なランドマーク・リファレンス

## 心理学と経済行動のハンドブック 第2版

# The Cambridge Handbook of Psychology and Economic Behaviour, 2<sup>nd</sup> Edition

*Edited by Alan Lewis, University of Bath*

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この第2版には、神経経済学、失業、債務、行動財務、ファジートレース理論やロボット、サイボーグ、消費に関する最先端の研究などのトピックに関する新しい章も含まれています。

### 本書の内容

There has recently been an escalated interest in the interface between psychology and economics. The Cambridge Handbook of Psychology and Economic Behaviour is a valuable reference dedicated to improving our understanding of the economic mind and economic behaviour. Employing empirical methods - including laboratory and field experiments, observations, questionnaires and interviews - the Handbook provides comprehensive coverage of theory and method, financial and consumer behaviour, the environment and biological perspectives. This second edition also includes new chapters on topics such as neuroeconomics, unemployment, debt, behavioural public finance, and cutting-edge work on fuzzy trace theory and robots, cyborgs and consumption. With distinguished contributors from a variety of countries and theoretical backgrounds, the Handbook is an important step forward in the improvement of communications between the disciplines of psychology and economics that will appeal to academic researchers and graduates in economic psychology and behavioral economics.

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### 本書の著編者

**Alan Lewis** is Professor of Economic Psychology at the University of Bath. He has been publishing in the area of psychology and economics for nearly forty years, and his journal articles and books have covered such topics as socially responsible investing; ethics, altruism and economic affairs; tax evasion and fiscal preferences; environmental attitudes and behaviour; economic socialisation; and credit and debt. His books include *Morals, Markets and Money* (2002) and, with Paul Webley and Adrian Furnham, *The New Economic Mind: The Social Psychology of Economic Behaviour* (1995). Alan Lewis was also editor of the *Journal of Economic Psychology* from 1996 to 2000. He has presented papers at international conferences and seminars in many countries, including the USA, the UK, Canada, France, Italy, Spain, Sweden, Norway, Austria, the Czech Republic, Denmark and Belgium.

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