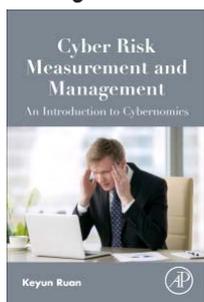


エルゼビア社の最新経済学、計量経済学 および財政タイトル

サイバーリスクの測定と管理:
サイバーノミクス入門

1. Cyber Risk Measurement and Management: An Introduction to Cybernomics



Management: An Introduction to Cybernomics

Authors: Keyun Ruan
Paperback ISBN: 9780128121580
Imprint: Academic Press
Publ. Date: 1st December 2018 **Page Count:** 175 D89.95 ¥15,540.

Cyber Risk Measurement and Management: An Introduction to Cybernomics examines the indispensable role of economic modeling in the future of digitization, thus providing industry professionals with the tools they need to optimize the management of financial risks associated with this mega trend. The book addresses three problem areas: the valuation of digital assets, quantification of risk exposures of digital valuables, and economic modeling for the management of such risks. Employing a novel cyber risk measurement unit, the book includes value, risk, control and cost, each of which are viewed from the perspective of entity, portfolio and global ramifications.

クラウドファンディング
基本事例、事実、洞察

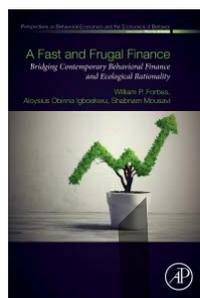


2. Crowdfunding Fundamental Cases, Facts, and Insights

Authors: Douglas Cumming Sofia Johan
Paperback ISBN: 9780128146378
Imprint: Academic Press
Publ. Date: 1st December 2018 **Page Count:** 300 D125 ¥21,600.

Crowdfunding: Fundamental Cases, Facts, and Insights presents fundamental knowledge on this maturing economic field. Assembling and arranging datasets, case analyses, and other foundational materials on subjects associated with crowdfunding, the book systematically, comprehensively and authoritatively provides access to a consistent body of crowdfunding research. With the crowdfunding industry now consolidated, this core reference can serve as the basis for research projects and applied work.

迅速かつ儉約的な財務: 現代の行動金融と生態学的合理性を橋渡



3. A Fast and Frugal Finance:

Bridging Contemporary Behavioral Finance and Ecological Rationality

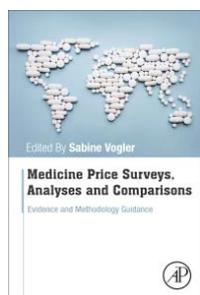
Editors: William Forbes Aloysius Obinna Igboekwu Shabnam

Mousavi
Paperback ISBN: 9780128124956
Imprint: Academic Press
Publ. Date: 1st November 2018
Page Count: 320 D99.95 ¥17,270.

This timely, one-stop reference is the first on an emerging and interdisciplinary topic. Covering both established and recently developed ligation chemistries, the book is divided into two didactic parts: a section that focuses on the details of bioorthogonal and chemoselective ligation reactions at the level of fundamental organic chemistry, and a section that focuses on applications, particularly in the areas of chemical biology, biomaterials, and bioanalysis, highlighting the capabilities and benefits of the ligation reactions. With chapters authored by outstanding scientists who range from trailblazers in the field to young and emerging leaders, this book on a highly interdisciplinary topic will be of great interest for biochemists, biologists, materials scientists, pharmaceutical chemists, organic chemists, and many others.

薬価調査、分析および比較:
証拠と方法論ガイド

4. Medicine Price Surveys, Analyses and Comparisons:



Evidence and Methodology Guidance

Editors: Sabine Vogler
Paperback ISBN: 9780128131664
Imprint: Academic Press
Publ. Date: 1st October 2018
Page Count: 300 D150 ¥25,920.

Medicine Price Surveys, Analyses and Comparisons establishes guidelines for the study and implementation of pharmaceutical price surveys, analyses, and comparisons. Its contributors evaluate price survey literature, discuss the accessibility and reliability of data sources, and provide a checklist and training kit on conducting price surveys, analyses, and comparisons. Their investigations survey price studies while accounting for the effects of methodologies and explaining regional differences in medicine prices. They also consider policy objectives such as affordable access to medicines and cost-containment as well as options for improving the effectiveness of policies.

観光のための行動経済学

5. Behavioral Economics for Tourism

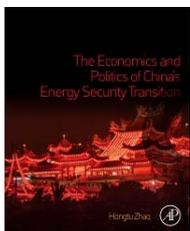


Series Volume Editors: Milena Nikolova
Paperback
ISBN: 9780128138083
Imprint: Academic Press
Publ. Date: 1st September 2018
Page Count: 300 D200
 ¥34,560.

Behavioral Economics for Tourism introduces behavioral thinking to business and policy challenges in the tourism industry. The book allows professionals and early career researchers to better understand and work within the changing industry. It focuses on market and consumer trends, technological advancements, and how to better understand the modern tourist. It includes the transformation of purchasing decisions, tourism hosting dynamics, digital mediation and disintermediation of tourism organizations, service design, and planning policy considerations. The work concludes with case studies that illustrate concepts covered.

中国のエネルギー安全保障移行の経済と政治

6. The Economics and Politics of China's Energy Security Transition



Authors: Hongtu Zhao
Paperback
ISBN: 9780128151525
Imprint: Academic Press
Publ. Date: 1st September 2018
Page Count: 400 D150
 ¥25,920.

The Economics and Politics of China's Energy Security Transition clarifies China's energy and foreign policies through a comprehensive examination of energy sources, providing an insider's unique perspective for assessing China's energy policies. China's historic decline in coal consumption since 2013-2014 and a plateauing of its carbon dioxide emissions have given China an unprecedented opportunity to decarbonize while growing its economy. In response to global questions about China's institutional, administrative, and political challenges and risks, this book provides the answers that everyone is asking.

Julia を使った定量的マクロ経済入門 基本から最先端の計算技術まで

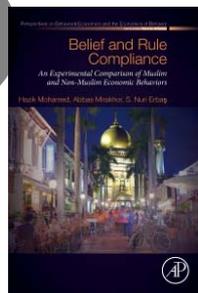
7. Introduction to Quantitative Macroeconomics Using Julia



From Basic to State-of-the-Art Computational Techniques
Authors: Petre Caraiani
Paperback
ISBN: 9780128122198
Imprint: Academic Press
Publ. Date: 1st September 2018
Page Count: 200 D89.95
 ¥15,540.

Introduction to Quantitative Macroeconomics Using Julia: From Basic to State-of-the-Art Computational Techniques facilitates access to fundamental techniques in computational and quantitative macroeconomics. It focuses on the recent and very promising software, Julia, which offers a MATLAB-like language at speeds comparable to C/Fortran, also discussing modeling challenges that make quantitative macroeconomics dynamic, a key feature that few books on the topic include for macroeconomists who need the basic tools to build, solve and simulate macroeconomic models. This book neatly fills the gap between intermediate macroeconomic books and modern DSGE models used in research.

信念とルールへの遵守：イスラム教徒と非イスラム教徒の経済行動の実験的比較



8. Belief and Rule Compliance

An Experimental Comparison of Muslim and Non-Muslim Economic Behavior

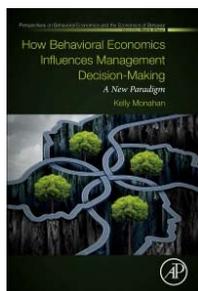
Authors: Hazik Mohamed Abbas

MirakhorNuri Erbaş
Paperback ISBN: 9780128138090
Imprint: Academic Press
Publ. Date: 1st September 2018
Page Count: 400 D200 ¥34,560.

Belief and Rule Compliance: An Experimental Comparison of Muslim and Non-Muslim Economic Behavior uses modern behavioral science and game theory to examine the behavior and compliance of Muslim populations to Islamic Finance laws and norms. The work identifies behaviors characterized by unexpected complexity and profound divergence, including expectations for sharing, cooperation and entrepreneurship gleaned from studies. Adopting a unique set of recent empirical observations, the work provides a reliable behavioral foundation for practitioners seeking to evaluate, create and market Islamic financial products.

どのように行動経済が経営意思決定に影響を与えるか：新しいパラダイム

9. How Behavioral Economics Influences Management Decision-Making:



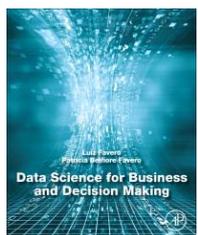
A New Paradigm

Authors: Kelly Monahan
Paperback
ISBN: 9780128135310
Imprint: Academic Press
Publ. Date: 1st August 2018
Page Count: 278 D150
¥25,920.

How Behavioral Economics Influences Management Decision-Making critically explores the ways automated technologies influence managerial decision making and the generation of intellectual capital. By emphasizing the ways heuristics hinder effective intellectual capital decision-making, it explores well-observed but rarely understood features of employee cognition and irrationality, recommending when heuristics and similar behavioral shortcuts should be deployed and when avoided. It also provides an effective framework for developing skills related to hiring, performance management, change management, employee engagement, and goal setting. It encourages the development of "intrinsic" meaning in work, a human-centered workplace culture, and human-focused working practices.

ビジネスと意思決定のためのデータ科学

10. Data Science for Business and Decision Making



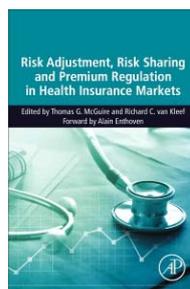
Authors: Luiz Paulo Fávero Patrícia Belfiore
Paperback
ISBN: 9780128112168
Imprint: Academic Press
Publ. Date: 1st August 2018
Page Count: 1000 D200
¥34,560

Data Science for Business and Decision Making covers both statistics and operations research while most competing textbooks focus on one or the other. As a result, the book more clearly defines the principles of business analytics for those who want to apply quantitative methods in their work. Its emphasis reflects the importance of regression, optimization and simulation for practitioners of business analytics. Each chapter uses a didactic format that is followed by exercises and answers. Freely-accessible datasets enable students and professionals to work with Excel, Stata Statistical Software®, and IBM SPSS Statistics Software®.

健康保険市場におけるリスク調整、リスク分担およびプレミアム規制：理論と実践

11. Risk Adjustment, Risk Sharing and Premium Regulation in Health Insurance Markets:

Theory and Practice



Editors: Thomas McGuire Richard Van Kleef
Paperback
ISBN: 9780128113257
Imprint: Academic Press
Publ. Date: 1st August 2018
Page Count: 600 D125
¥21,600.

Risk Adjustment, Risk Sharing and Premium Regulation in Health Insurance Markets: Theory and Practice describes the goals, design and evaluation of health plan payment systems.

経済学と公共政策について書く方法

12. How to Write about Economics and Public Policy

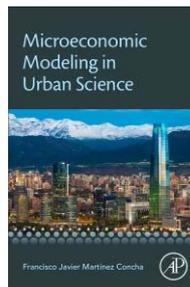


Authors: Katerina Petchko
Paperback
ISBN: 9780128130100
Imprint: Academic Press
Publ. Date: 15th July 2018
Page Count: 492 D74.95
¥12,950.

How to Write about Economics and Public Policy is designed to guide graduate students through conducting, and writing about, research on a wide range of topics in public policy and economics. This guidance is based upon the actual writing practices of professional researchers in these fields and it will appeal to practitioners and students in disciplinary areas such as international economics, macroeconomics, development economics, public finance, policy studies, policy analysis, and public administration. Supported by real examples from professional and student writers, the book helps students understand what is expected of writers in their field and guides them through choosing a topic for research to writing each section of the paper. This book would be equally effective as a classroom text or a self-study resource.

都市科学におけるミクロ経済モデリング

13. Microeconomic Modeling in Urban Science



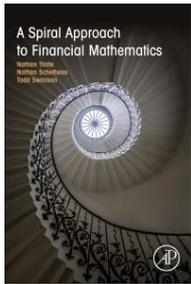
Authors: Francisco Concha
Paperback
ISBN: 9780128152966
Imprint: Academic Press
Publ. Date: 1st July 2018
Page Count: 300
D160 ¥27,640.

Microeconomic Modeling in Urban Science presents a novel, interdisciplinary framework for the analysis of urban systems, reconceived from microeconomic

foundations as the complex interaction of individuals in a discrete context. The work considers a) The microscopic interaction between citizens, and between citizens and firms, (b) The mesoscopic agglomeration of firms and segregation of agents' socioeconomic clusters, (c) The emergence of city-level scale laws observed when analyzing a system of cities, and (d) The optimal planning of cities. In addition, the market equilibrium computation properties, regarding existence, uniqueness and algorithms convergence are discussed.

金融数学への螺旋的アプローチ

14.A Spiral Approach to Financial Mathematics



Authors: Nathan Tintle Nathan Schelhaas Todd Swanson
Paperback
ISBN: 9780128015803
Imprint: Academic Press
Publ. Date: 29th June 2018
Page Count: 582 D89.95
 ¥15,540.

A Spiral Approach to Financial Mathematics lays a foundation of intuitive analysis of financial concepts early in the course, followed by a more detailed and nuanced treatment in later chapters. It introduces major financial concepts through real situations, integrates active learning, student focused explorations and examples with Excel spreadsheets and straightforward financial calculations. It is organized so sections can be read independently or through in-class guided-discovery activities and/or interactive lectures. Focusing on conceptual understanding to maximize comprehension and retention, using modern financial analysis tools and utilizing active learning, the book offers a modern approach that eliminates tedious and time-consuming calculations initially without underestimating the ability of readers.

公共政策に適用されるマクロ経済学

15. Applied Macroeconomics for Public Policy

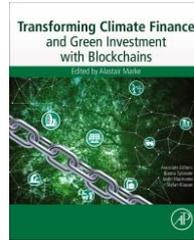


Authors: Rafael Yanushevsky Camilla Yanushevsky
Paperback
ISBN: 9780128156322
Imprint: Academic Press
Publ. Date: 15th June 2018
Page Count: 230 D125
 ¥21,600.

Applied Macroeconomics for Public Policy applies system and control theory approaches to macroeconomic problems. The book shows how to build simple and efficient macroeconomic models for policy analysis. By using these models, instead of complex multi-criteria models with uncertain parameters, readers will gain new certainty in macroeconomic decision-making. As high debt to GDP ratios cause problems in societies, this book provides insights on improving economies during and after economic downturns.

気候変動とブロックチェーンによるグリーン投資の変革

16. Transforming Climate Finance and Green Investment with Blockchains



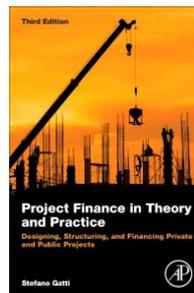
Editors: Alastair Marke
Paperback
ISBN: 9780128144473
Imprint: Academic Press
Publ. Date: 25th June 2018
Page Count: 364 D150 ¥25,920.

Transforming Climate Finance and Green Investment with Blockchains establishes and analyzes the connection between this revolutionary technology and global efforts to combat climate change. The benefits of blockchain come through various profound alterations, such as the adoption of smart contracts that are set to redefine governance and regulatory structures and transaction systems in coming decades. Each chapter contains a problem statement that describes the challenges blockchain technology can address. The book brings together original visions and insights from global members of the Blockchain Climate Institute, comprising thought leaders, financial professionals, international development practitioners, technology entrepreneurs, and more.

理論と実践におけるプロジェクトファイナンス
 第3版: 私的および公共プロジェクトの設計、構造化および資金調達

17. Project Finance in Theory and Practice, 3rd Edition:

Designing, Structuring, and Financing Private and Public Projects



Authors: Stefano Gatti
eBook ISBN: 9780128114025
Paperback
ISBN: 9780128114018
Imprint: Academic Press
Publ. Date: 20th June 2018
Page Count: 634 D99.95

¥17,270.

Project Finance in Theory and Practice: Designing, Structuring, and Financing Private and Public Projects, Third Edition presents a set of topics that can be applied to any project financing task. It includes essential, core material for project finance, offering new insights about Sharia-compliant instruments and a comprehensive overview of the current state of the international regulation of banking post financial crisis. This updated edition includes new case studies and topics related to country risk, along with insights from project finance experts who share their specialized knowledge on legal issues and the role of advisors in project finance details.

※価格は予告なく変更される事がございます。予めご了承下さい。