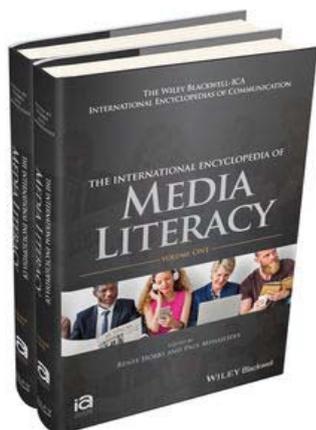


メディアリテラシーという重要な分野に関する国際的参考図書の決定版。
人間の幅の広い社会生活と背景をもつメディアリテラシーの専門家、
学生、教師、研究者に不可欠の参考図書としてお薦めします。
社会学、メディア研究、文化研究、ジャーナリズム、ソーシャルメディア、教育学、
発達心理学などを含む科学分野の研究者にもお薦めです。



メディアリテラシー国際百科事典・全2巻 The International Encyclopedia of Media Literacy

2 Volume Set

Series: *Wiley Blackwell ICA International
Encyclopedia of Communication*

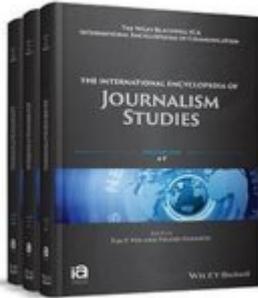
Edited by **RENEE HOBBS** & **PAUL MIHAILIDIS**,
Temple University

2019年5月出版予定 全2巻/1650ページ ¥58,750
Published by Wiley Blackwell ISBN 9781118978245

The definitive international reference on a topic of major and enduring importance. Dynamic, multidisciplinary, and global in scope, media literacy is one of today's fastest growing fields of applied communications. Media literacy encompasses a truly vast range of issues, including participatory culture, digital learning, civic engagement, the impact of media on children, the sociocultural and political dimensions of literacy education, the role of media in shaping social identity, activism, digital teaching and learning, the role of media in shaping health behavior, the impact of news on society, and adolescent development, to name just a few. The first of its kind in ambition and scope, *The International Encyclopedia of Media Literacy* provides global coverage of this dynamic and swiftly moving topic. As wide ranging and inclusive as the subject it treats, this two-volume encyclopedia offers a perspective on the past, present and future of media literacy around the world.

- * Defines the vocabulary and key concepts that engendered the field and have shaped its trajectory over the past half-century
- * Co-edited by the foremost names in Media Literacy and features contributions from leading international scholars and practitioners in the field
- * Organized around the major subject areas of media literacy history and theoretical foundations; community, democracy, and policy; identity and health; the news; media effects, children, family, and youth; literacy, technology, and education; digital media and learning

The International Encyclopedia of Media Literacy is an indispensable reference for students, teachers, scholars and practitioners of media literacy from a wide range of backgrounds and life experiences. It will also be of value to people in a wide array of professions and academic disciplines, including sociology, media studies, cultural studies, journalism, social media, educational and developmental psychology, and more.



ジャーナリズム研究国際百科事典・全3巻 The International Encyclopedia of Journalism Studies

3 Volume Set

Series: *Wiley Blackwell ICA International Encyclopedias of Communication*

Edited by **TIM P. VOS, & FOLKER HANUSCH,**
Associate Editors: **ANNIKA SEHL, DIMITRA DIMITRAKOPOULOU**
& **MARGARETHA GEERTSEMA-SLIGH**

2019年5月出版予定 全3巻/2200ページ ¥109,240
Published by Wiley Blackwell ISBN 978111884157

The digital era has seen significant social, economic, and technological change in journalism, invigorating journalism studies as an academic discipline. The International Encyclopedia of Journalism Studies is a unique reference guide and resource on the rapidly growing and evolving field of journalism scholarship, providing credible and timely information on its key concepts, theories, and methodologies. The official encyclopedia of the International Communication Association (ICA), this invaluable text includes more than 250 entries that form a comprehensive overview of the study of journalism as a distinct field. Coverage of important historical developments and the current state of journalism forms a solid base of essential knowledge while critical insights into news media economics, ethical and legal issues, and journalism practices and platforms address contemporary issues faced by students and professionals alike. Alphabetically-organized entries are divided into 11 sections, presenting a balanced approach to both the field's multidisciplinary history and its increasing specialization in the 21st century. More than an assemblage of general knowledge about journalism, this innovative work raises vital questions that invite ongoing theoretical investigation.

- * Covers a vast range of current research in field of journalism scholarship
- * Presents an overview of journalism for undergraduates as well as a research agenda of interest to experienced scholars
- * Authored by both established and emerging experts on the topics they address
- * Draws from an international advisory board to ensure currency and relevance
- * Provides international perspectives to essential topics in the field, reflecting the geographical and cultural diversity of journalism studies

BOOKMAN

株式会社 **ブックマン**
〒113-0033
東京都文京区本郷3丁目 4-8-501
Tel 03-5684-0561 Fax 03-5684-0562
E-Mail : sales@e-bookman.co.jp
ホームページ : <http://e-bookman.co.jp/>

ご注文・お問い合わせは下記へお申し付けください。

㈱ブックマン
関西・中部・東海統括事務所
〒465-0097 愛知県名古屋市長区平和が丘 3-76-602
Tel 052-740-1829 Fax 052-782-4771
chubu@e-bookman.co.jp

広島海外部
Tel 082-236-3522
Fax 082-236-3530
books@dear.ne.jp

福岡海外部
Tel 092-741-2685
Fax 092-741-8418
fkaigai@lime.ocn.ne.jp