



予測分析、ビジネスインテリジェンス、及び経済学
の計算：スタートアップおよびインキュベーターに
よるモデリング技法

Computing Predictive Analytics, Business Intelligence, and Economics: Modeling Techniques with Start-ups and Incubators

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本書の特徴

本書では、科学的根拠に取り組む研究とシステム設計、およびインテリジェントなビジネスインターフェースや予測分析から経済学モデリングまでをカバーする実用的なシステム設計の問題について解説します。

本書の内容

This volume brings together research and system designs that address the scientific basis and the practical systems design issues that support areas ranging from intelligent business interfaces and predictive analytics to economics modeling.

Applications for management science and IT have been of interest areas for business schools and computing experts during recent years. Among the areas that are being treated are modern analytics, heterogeneous computing, business intelligence, ERP (enterprise resource planning), and decision science. Consumers have been pledging their love for data visualizations for a while now, and data is the area being explored, such as B2B and EC (E-commerce), E-business and the Intelligent Web, CRM (customer relationship management), infrastructures, and more. The digitization implications of these many new applications are described and explored in this informative volume.

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本書の著編者

Dr. Cyrus F. Nourani has a national and international reputation in computer science, artificial intelligence, mathematics, virtual haptic computation, enterprise modeling, decision theory, data sciences, predictive analytics economic games, information technology, and management science. In recent years he has been engaged as a Research Professor at Simon Frasier University in Burnaby, British Columbia, Canada, and at the Technical University of Berlin, Germany, and has been working on research projects in Germany, Sweden, and France.



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