

エルゼビア社の最新経済学、計量経済学 および財政タイトル（2019-1）

観光行動経済学: 旅行業界におけるビジネスと政策の展望

Behavioral Economics for Tourism: Perspectives on Business and Policy in the Travel Industry

Authors: Milena Nikolova

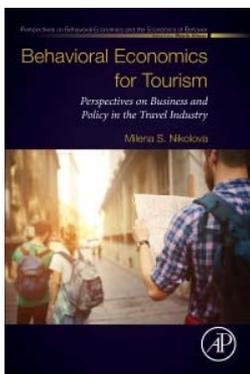
Paperback ISBN: 9780128138083

Imprint: Academic Press

Published Date: 1st October 2019

Page Count: 300 D200 ¥32,400.

(2019年5月現在価/変動有り)



Behavioral Economics for Tourism applies behavioral perspectives to business and policy challenges in the tourism industry. The book enables professionals and early career researchers to succeed by focusing on market and consumer trends, technological advancements, and the modern tourist. It covers the transformation of purchasing decisions, tourism hosting dynamics, digital mediation and disintermediation of tourism organizations, service design, and planning policy considerations. The volume concludes with case studies illustrating successful and unsuccessful behavioral tactics and strategies for tourism businesses and organizations.

欧州の上場投資信託

Exchange-Traded Funds in Europe

Authors: Adam Marszke Ewa Lechman

Paperback ISBN: 9780128136393

Imprint: Academic Press

Published Date: 18th March 2019

Page Count: 228

D79.95 ¥12,400.

(2019年5月現在価/変動有り)

Exchange-Traded Funds in Europe provides a single point of reference on a diverse set of regional ETF markets, illuminating the roles ETFs can play in risk mitigation and speculation. Combining empirical data with models and case studies, the authors use diffusion models and panel/country-specific regressions—as well as graphical and descriptive analyses—to show how ETFs are more than conventional, passive investments. With new insights on how ETFs can improve market efficiency and how investors can benefit when using them as investment tools, this book reveals the complexity of the world's second largest ETF market and the ways that ETFs are transforming it.

行動経済学のはじまり

**The Beginnings of Behavioral Economics: Katona, Simon, and
Leibenstein's X-Efficiency Theory**

Authors: Roger Frantz

Paperback ISBN: 9780128152898

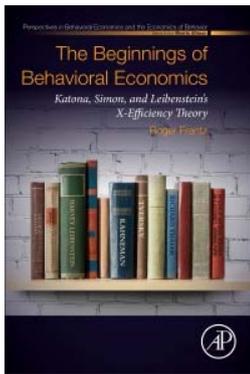
Imprint: Academic Press

Published Date: 1st September 2019

Page Count: 256

D150 ¥24,300.

(2019年5月現在価/変動有り)



The Beginnings of Behavioral Economics: Katona, Simon, and Leibenstein's X-Efficiency Theory explores the mid-20th century roots of behavioral economics, placing the origin of this now-dominant approach to economic theory many years before the groundbreaking 1979 work on prospect theory by Daniel Kahneman and Amos Tversky. It discusses the work of Harvey Leibenstein, Herbert Simon, George Katona, and Frederick Hayek, reintroducing their contributions as founding pillars of the behavioral approach. It concentrates on the work of Leibenstein, reviewing his nuanced introduction of X-efficiency theory. Building from these foundations, the work explores the body of empirical research on market power and firm behavior – XE relationship.

This book is a tremendous resource for graduate students and early career researchers in behavioral economics, experimental economics, organizational economics, social and organizational psychology, labor market economics and public policy.

複雑世界でのスマート経済の意思決定

Smart Economic Decision-Making in a Complex World

Authors: Morris Altman

Paperback ISBN: 9780128114612

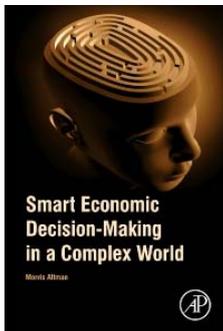
Imprint: Academic Press

Published Date: 1st December 2019

Page Count: 320

D99.99 ¥16,390.

(2019年5月現在価/変動有り)



Smart Economic Decision-Making in a Complex World is a fresh and reality-based perspective on decision-making with significant implications for analysis, self-understanding and policy. The book examines the conditions under which smart people generate outcomes that improve their place of work, their household and society. Within this work, the curious reader will find interesting open questions on many fascinating areas of current economic debate, including, the role of realistic assumptions robust model building, understanding how and when non-neoclassical behavior is best practice, and why the assumption of smart decision-makers is best to understand and explain our economies and societies.

迅速で質の高い金融

現代の行動金融と生態学的合理性の橋渡し

A Fast and Frugal Finance:

Bridging Contemporary Behavioral Finance and Ecological Rationality

Authors: William Forbes Aloysius Obinna Igboekwu Shabnam Mousavi

Paperback ISBN: 9780128124956

Imprint: Academic Press

Published Date: 1st December 2019

Page Count: 320

D99.95 ¥16,390.

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この本は、高頻度取引や機械学習アルゴリズムについての議論を含む、金融問題に対する潜在的な解決策を解説しています。

A Fast and Frugal Finance: Bridging Contemporary Behavioral Finance and Ecological Rationality adds psychological reality to classical financial reasoning. It shows how financial professionals can reach better and quicker decisions using the 'fast and frugal' framework for decision-making, adding dramatically to time and outcome efficiency, while also retaining accuracy. The book provides the reader with an adaptive toolbox of heuristic tools and classification systems to aid real-world decisions.

Throughout, financial applications are presented alongside real-world examples to help readers solve established problems in finance, including stock buying and selling decisions, even in situations of considerable uncertainty and risk.

循環型経済：線形経済からの移行に関するケーススタディ

The Circular Economy: Case Studies about the Transition from the Linear Economy

Authors: Mika Sillanpää Chaker Ncibi

Paperback ISBN: 9780128152676

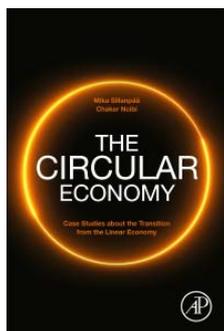
Imprint: Academic Press

Published Date: 1st August 2019

Page Count: 375

D125 ¥20,250.

(2019年5月現在価/変動有り)



The Circular Economy: Case Studies about the Transition from the Linear Economy explores examples of the circular economy in action. Unlike other books that provide narrow perceptions of wide-ranging and highly interconnected paradigms, such as supply chains, recycling, businesses models and waste management, this book provides a comprehensive overview of the circular economy from various perspectives. Its unique insights into the approaches, methods and tools that enable people to make the transformation to a circular economy show how recent research, trends and attitudes have moved beyond the "call to arms" approach to a level of maturity that requires sound scientific thinking.

ICT 主導の経済と金融開発：ヨーロッパ諸国の分析

ICT-Driven Economic and Financial Development: Analyses of European Countries

Authors: Ewa Lechman Adam Marszke

Paperback ISBN: 9780128137987

Imprint: Academic Press

Published Date: 1st September 2019

Page Count: 400

D150 ¥24,300.

(2019年5月現在価/変動有り)

ヨーロッパ諸国に広がる ICT のプロセスを実証、ICT の価値を分析のうえ、金融市場の構造的変化を調べます

ICT-Driven Economic and Financial Development: Analyses of European Countries demonstrates the effects of ICT diffusion on economic, social and financial development by examining their impact on the structure and dynamics of national economies. It provides the insight into shifts observed in labour markets, international trade activities productivity factors, education and use of innovative financial products. It combines empirical analyses and data sources stretching back to 1990 make it an important contribution to understanding the effects of ICT diffusion on economic and financial development. The book answers questions such as how will national and regional economies react to upcoming ICT developments and growing usage, and what is the magnitude of impact of new information and communication technologies on various aspects of social and economic life.

経済成長と生産性の測定

Measuring Economic Growth and Productivity: Foundations, KLEMS Production Models, and Extensions

Editors: Barbara Fraumeni

Paperback ISBN: 9780128175965

Imprint: Academic Press

Published Date: 1st September 2019

Page Count: 500

D125 ¥20,250.

(2019年5月現在価/変動有り)

Measuring Economic Growth and Productivity presents new insights into the causes, mechanisms, and results of growth in national and regional accounts. It demonstrates the versatility and usefulness of the KLEMS databases, which generate internationally comparable industry-level data on outputs, inputs, and productivity. By rethinking economic development beyond existing measurements, its contributors align the measurement of growth and productivity to contemporary global challenges, addressing the need for measurements superior to the Gross Domestic Product. All contributors to this foundational volume are recognized experts in their fields, inspired by the path-breaking research of Dale W. Jorgenson.

パネルデータ計量経済学

Panel Data Econometrics: Empirical Applications

Editors: Mike Tsionas

Paperback ISBN: 9780128158593

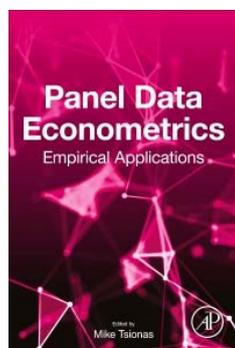
Imprint: Academic Press

Published Date: 21st June 2019

Page Count: 606

D125 ¥20,250.

(2019年5月現在価/変動有り)



Panel Data Econometrics: Empirical Applications introduces econometric modelling. Written by experts from diverse disciplines, the volume uses longitudinal datasets to illuminate applications for a variety of fields, such as banking, financial markets, tourism and transportation, auctions, and experimental economics. Contributors emphasize techniques and applications, and they accompany their explanations with case studies, empirical exercises and supplementary code in R. They also address panel data analysis in the context of productivity and efficiency analysis, where some of the most interesting applications and advancements have recently been made.

数値解析法とファイナンスの最適化 第2版

Numerical Methods and Optimization in Finance 2nd Edition

Authors: Manfred Gilli Dietmar Maringer Enrico Schumann

Paperback ISBN: 9780128150658

Imprint: Academic Press

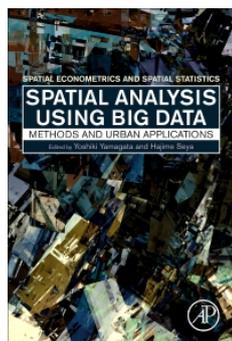
Published Date: 1st August 2019

Page Count: 660

D150 ¥24,300.

(2019年5月現在価/変動有り)

この改訂版には、2つの新しい章、ヒューリスティックの実装と使用に関する自己完結型のチュートリアル、およびポートフォリオ選択モデルのテストに使用されるソフトウェアの説明が含まれています。大学院生、定量および計算ファイナンスに関するプログラムの研究者、そして銀行や他の金融会社の実務家に、この第2版をお勧めします。



ビッグデータを用いた空間分析

Spatial Analysis using Big Data : Methods and Urban Applications

Editors: Yoshiki Yamagata Hajime Seya

Paperback ISBN: 9780128131275

Imprint: Academic Press

Published Date: 1st November 2019

Page Count: 300

D150 ¥24,300.

(2019年5月現在価/変動有り)

Spatial Analysis Using Big Data: Methods and Urban Applications helps readers understand the most powerful, state-of-the-art spatial econometric methods, focusing particularly on urban research problems. The methods represent a cluster of potentially transformational socio-economic modeling tools that allow researchers to capture real-time and high-resolution information to potentially reveal new socioeconomic dynamics within urban populations. Each method, written by leading exponents of the discipline, uses real-time urban big data to solve research problems in spatial science. Urban applications of these methods are provided in unsurpassed depth, with chapters on surface temperature mapping, view value analysis, community clustering and spatial-social networks, among many others.

米国消費者経済学ハンドブック

Handbook of US Consumer Economics

Editors: Andrew Haughwout Benjamin Mandel

Paperback ISBN: 9780128135242

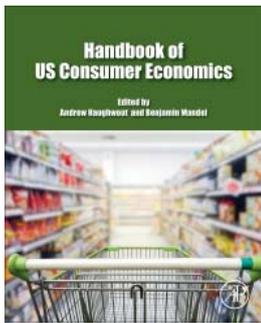
Imprint: Academic Press

Published Date: 1st August 2019

Page Count: 550

D150 ¥24,300.

(2019年5月現在価/変動有り)



Handbook of U.S. Consumer Economics presents a deep understanding on key, current topics and a primer on the landscape of contemporary research on the U.S. consumer. This volume reveals new insights into household decision-making on consumption and saving, borrowing and investing, portfolio allocation, demand of professional advice, and retirement choices. Nearly 70% of U.S. gross domestic product is devoted to consumption, making an understanding of the consumer a first order issue in macroeconomics. After all, understanding how households played an important role in the boom and bust cycle that led to the financial crisis and recent great recession is a key metric.

グリーン経済ハンドブック

Handbook of Green Economics

Editors: Sevil Acar Erinc Yeldan

Paperback ISBN: 9780128166352

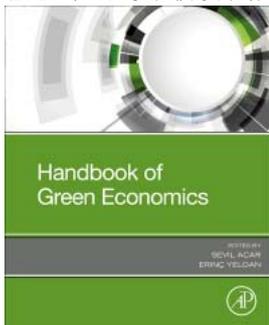
Imprint: Academic Press

Published Date: 26th July 2019

Page Count: 250

D150 ¥24,300.

(2019年5月現在価/変動有り)



Handbook of Green Economics reveals the breadth and depth of advanced research on sustainability and growth, also identifying opportunities for future developments. Through its multidimensional examination, it demonstrates how overarching concepts, such as green growth, low carbon economy, circular economy and others work together. Some chapters reflect on different discourses on the green economy, including pro-growth perspectives and transformative approaches that entail de-growth. Others argue that green policies can spark economic innovation, particularly in developing and emerging market economies. Part literature summary, part analysis and part argument, this book shows how the right conditions can stimulate economic growth while achieving environmental sustainability.

ビジネスと意思決定のためのデータ科学

Data Science for Business and Decision Making

Authors: Luiz Paulo Fávero Patrícia Belfiore

Paperback ISBN: 9780128112168

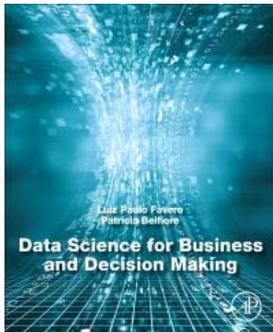
Imprint: Academic Press

Published Date: 22nd April 2019

Page Count: 1240

D200 ¥32,400.

(2019年5月現在価/変動有り)



Data Science for Business and Decision Making covers both statistics and operations research while most competing textbooks focus on one or the other. As a result, the book more clearly defines the principles of business analytics for those who want to apply quantitative methods in their work. Its emphasis reflects the importance of regression, optimization and simulation for practitioners of business analytics. Each chapter uses a didactic format that is followed by exercises and answers. Freely-accessible datasets enable students and professionals to work with Excel, Stata Statistical Software®, and IBM SPSS Statistics Software®.

Renewable Energy Finance : Theory and Practice

Authors: Santosh Raikar Seabron Adamson

Paperback ISBN: 9780128164419

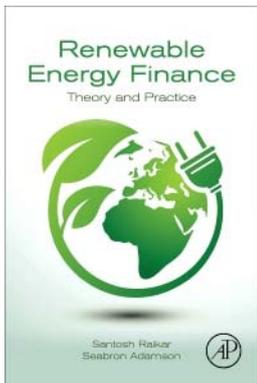
Imprint: Academic Press

Published Date: 1st October 2019

Page Count: 225

D99.95 ¥16,390.

(2019年5月現在価/変動有り)



Renewable Energy Finance: Theory and Practice integrates the special characteristics of renewable energy with key elements of project finance. Through a mixture of fundamental analysis and real-life examples, readers learn how renewable energy project finance works in actual deals that mix finance, public policy, legal, engineering and environmental issues. The skills developed in analyzing non-recourse cash flow-based finance are applicable not only to green energy, but also apply more widely in project finance and infrastructure investing. The book's comparisons of developed and developing countries make it valuable to readers worldwide.

アルゴリズム取引とポートフォリオ管理の科学 第2版

The Science of Algorithmic Trading and Portfolio Management

2nd Edition : Applications Using Advanced Statistics, Optimization, and Machine Learning Techniques

Authors: Robert Kissell

Paperback ISBN: 9780128156308

Imprint: Academic Press

Published Date: 1st October 2019

Page Count: 550

D99.95 ¥16,390. (2019年5月現在価/変動有り)

The Science of Algorithmic Trading and Portfolio Management, Second Edition, focuses on trading

strategies and methods, including new insights on the evolution of financial markets, pre-trade models and post-trade analysis, liquidation cost and risk analysis required for regulatory reporting, and compliance and regulatory reporting requirements. Highlighting new investment styles, it adds new material on best execution processes for investors and brokers, including model validation, quality and assurance, limit order model testing, and smart order model testing. Using basic programming tools, such as Excel, MATLAB, and Python, this book provides a process to create TCA low cost exchange traded funds.

幸福と持続可能性のミクロ経済学：経済過程の見直し

The Microeconomics of Wellbeing and Sustainability: Recasting the Economic Process

Authors: Leonardo Becchetti Luigino Bruni Stefano Zamagni

Paperback ISBN: 9780128160275

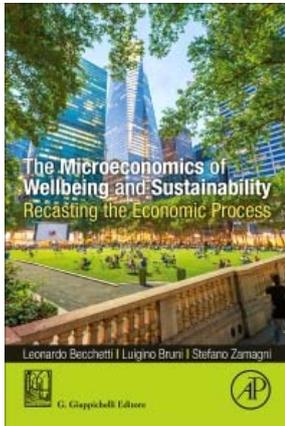
Imprint: Academic Press

Published Date: 1st October 2019

Page Count: 475

D125 ¥20,250.

(2019年5月現在価格/変動有り)



The Microeconomics of Wellbeing and Sustainability: Recasting the Economic Process explores the civil economy tradition in economic thought. Gaining increasing consensus worldwide, this alternative—not heterodox—view of the economic process and agents explains how modern economics is placing increasing emphasis on the determinants of subjective wellbeing and environmental sustainability. With support from behavioral economics, this book makes a foundational contribution that will help users better understand and prepare for future economic challenges.

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